



## NSHSS EVENT SPONSORSHIP OPPORTUNITIES

Providing the highest exposure and access to a diverse group of high-achieving scholars through our 2018 Member Events

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### PRESENTING SPONSOR

Put your organization front and center of our 2,500 high school scholars and their parents. This is the perfect opportunity for an organization to support NSHSS student-members and gain maximum exposure across all aspects of the event from the college and career fair, to workshops, panels, breakouts and at the member recognition ceremony. Invite corporate executives to speak on topics relevant to Gen Z and their next steps into college and on to career. Position your organization as a corporate leader, investing in education, leading innovation in STEM fields, in providing pathways for young talent and recognizing and honoring scholarly achievements in our youth.

### COLLABORATING SPONSOR

Access all aspects of the NSHSS member event and enjoy recognition throughout the event, including the opportunity to host a workshop, provide marketing collateral or promotional items, highlight a scholarship or internship opportunity and support the next generation of exceptional scholars.

### COLLEGE & CAREER FAIR SPONSOR

Bring the college and career fair to life for an amazing group of students, their families and colleges and corporate partners helping NSHSS make connections and create opportunities. Own the showcase “booth” space and enjoy pre/post recognition in all event marketing, digital and social, as well as a corporate page on nshss.org.

### NETWORKING SPONSOR

Host one of the most anticipated (and fun) elements of an NSHSS Member Event, get creative and help members move out of their comfort zones and meet each other and the educators and mentors at each event.

### PANEL SPONSOR

Engage corporate, college or other panelists on a relevant topic to high-achieving Gen Z'ers. Design, introduce, host and engage scholars in a robust discussion and Q & A opportunity.

### EDUCATOR & VIP RECOGNITION SPONSOR

Honor educators and VIP's who have made a significant commitment and impact on our youth and engage with them directly in an exclusive reception and/or during the recognition event.

### REFRESHMENT BREAK SPONSOR

Provide the fuel for the day! Snacks keep these events moving and your sponsorship of the refreshment break helps keep attendees engaged and attentive throughout.

### CORPORATE BOOTH SPONSOR

Host a corporate booth (8'x8 with 2 exhibitor passes) in the College & Career Fair and engage directly with students attending the event. Please note that this is an 8' table opportunity at the college-hosted member events.

### STUDENT EXHIBITION SPONSOR (at Scholar's Day in Washington, D.C. only)

We are trying something new with this event! To create opportunities for these bright, young scholars to showcase their work, their passions and the things they are doing to “Be More,” NSHSS will host its first event Student Exhibition featuring student projects/passions in 3 areas of interest:

1. *STEM & Innovation*
2. *Entrepreneurship & Leadership*
3. *World Betterment (non-profit, social business or social advocacy efforts)*

Sponsors of the exhibition may select sponsorship of each track independently (i.e. Entrepreneurship brought to you by...) or all three tracks together (i.e. Student Exhibition brought to you by...). A portion of the sponsorship funds will be directed to the student winners as judged on site at the event and a presentation to winners will occur during the member recognition event.

NSHSS 2018 EVENT Sponsorship Levels	College & Career Fair								
	Presenting Sponsor	Collaborating Sponsor	Presenting Sponsor	Student Exhibition Sponsor	Networking Sponsor	Panel Sponsor	Educator & VIP Recognition Sponsor	Refreshment Break	Corporate Booth
College & Career Fair Booth*	16' x 8' booth, 6 exhibitor passes	16' x 8' booth, 4 exhibitor passes	16' x 8' booth, 4 exhibitor passes	16' x 8' booth, 4 exhibitor passes	8' x 8' booth, 3 exhibitor passes	8' x 8' booth, 3 exhibitor passes	8' x 8' booth, 3 exhibitor passes	8' x 8' booth, 2 exhibitor passes	8' x 8' booth, 2 exhibitor passes
Company Logo displayed on a slide before the event	X	X	X	X	X	X	X		
Company Logo featured on Step and Repeat for photo opportunities	X								
Company Logo on cinch bags, provided to each member during registration	Large Logo	Medium Logo	Medium Logo						
Event Signage Branding	Marquee Name Placement (e.g., NSHSS Scholar's Day Event presented by...). Premium recognition on event signage placed in high-traffic areas throughout the venue.	Logo on event signage placed in high-traffic areas throughout the venue	Marquee Name Placement on all college fair signage placed throughout the exhibit hall (e.g., NSHSS College & Career Fair presented by...)	Marquee name placement on all Student Exhibition signage placed throughout the exhibit hall.	Recognition on Networking Activity Signage	Recognition on panel signage	Recognition on Educator and VIP signage	Recognition on Refreshment Break Signage	
Company specific video to play before the recognition ceremony	X								
Contact information of all NSHSS Members in attendance	X								
Recognition on hotel welcome letter given to attendees at check-in	X								
Representation on a university or corporate panel	X					X			
Host a workshop on a specific industry topic or addressing a company need	X	X	X	X					
Opportunity to provide one marketing piece or promotional item to each attendee at registration	X	X	X	X	X	X	X		
Personalized profile on NSHSS website	X	X	X	X					
Pre-event and post-event email to NSHSS members of your choosing	X			X					
Pre-event co-branded social media posts	4 Facebook, 4 Twitter, 4 Instagram	2 Facebook, 2 Twitter, 2 Instagram	2 Facebook, 2 Twitter, 2 Instagram	2 Facebook, 2 Twitter, 2 Instagram	1 Facebook, 1 Twitter, 1 Instagram	1 Facebook, 1 Twitter, 1 Instagram	1 Facebook, 1 Twitter, 1 Instagram		
Recognition in event program	Full page ad, logo plus contact info	Half page ad, logo plus contact info	Half page ad, logo plus contact info	Half page ad, logo plus contact info	Logo and brief description	Logo and brief description	Logo and brief description	Logo and web address	Listing in career fair exhibitors
Recognition in post-event email, distributed to all attendees	X	X	X	X	X	X	X	X	X
Recognition in reminder email (distributed to 174,000+ high school scholars and their parents, and 19,000+ high school educators)	X	X	X	X					
Sponsor Logo on NSHSS event page, linked to company website	X	X	X	X	X	X	X		
Reserved VIP seating during member recognition ceremony	X	X	X	X	X	X	X	X	
Ribbon acknowledging support for college & career fair staff	X	X	X	X	X	X	X	X	
Speaking Opportunity during General Session	Congratulatory Remarks during Member Recognition Ceremony			Present Student Exhibition Awards during Member Recognition Ceremony	Introduce Activity during Networking Reception	Introduce Panelists and Moderator during Opening Session	Educator and VIP breakfast		

\*Member events will include 8' tabling opportunities at the college and career fair, no booths available due to space restrictions.