



## NSHSS EVENT SPONSORSHIP OPPORTUNITIES

*Providing the highest exposure and access to a diverse group of high-achieving scholars through the 2019 NSHSS Member Events*

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### PRESENTING SPONSOR - \$50,000

Expected attendance: 2000

Place your organization front and center among high school scholars and their parents. This is the perfect opportunity for an organization to support NSHSS student-members and gain maximum exposure across all aspects of the event including: the college and career expo, workshops, panel discussions, and the member recognition ceremony.

- Present the keynote speech during the general session (up to 30 minutes)**
- Complimentary tickets to all attendees**
- Opportunity to show one (1) minute video vignette during event**
- One (1) post on NSHSS social media platforms**
- Logo displayed prominently throughout event**
- Recognition in event program and on event website**

### COLLEGE & CAREER EXPO SPONSOR - \$25,000

Expected attendance: 2,000

Connect with an amazing group of students and their families. Own the showcase “exhibit” space and enjoy pre/post recognition in all event marketing, digital and social, as well as a corporate page on nshss.org.

- Complimentary tickets to all attendees**
- One (1) post on NSHSS social media platforms**
- Logo displayed prominently throughout college and career expo**
- Recognition in event program and on event website**

### PANEL SPONSOR - \$10,000

Expected attendance: 2,000

Design, introduce, host, and engage scholars in a robust discussion and Q & A session. Invite your executives to speak on topics relevant to Gen Z and their next steps into college and on to career. Position your organization as a corporate, governmental, or industry leader, investing in education, leading innovation in STEM fields, providing pathways for young talent, and honoring scholarly achievements in our youth.

- Present welcome remarks at the start of the panel session**
- Complimentary tickets to all participants from your company**
- One (1) post on NSHSS social media platforms**
- Company logo displayed on PowerPoint slide at start of event**
- Signage with logo at event**
- Recognition in event program and on event website**



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### FINDING A MENTOR - \$10,000

Expected attendance: 300

Invest in NSHSS members across all demographics. As the sponsor of this event, your institution can determine your preferred level of involvement.

- **Provide welcome remarks at the start of the session**
- **Opportunity to provide marketing materials or giveaways to all participants**
- **One (1) post on NSHSS social media platforms**
- **Signage with logo at event**
- **Recognition in event program and on event website**

### PASSION PROJECT SPONSOR - \$7,000

Support innovative NSHSS Scholars as they present their passion projects in one of the two areas:

- 1) STEM & Innovation
- 2) Entrepreneurship & Leadership

*Sponsors of the passion projects may select sponsorship of each track independently or both tracks together.*

- Opportunity to present winners with awards during the member recognition ceremony**
- Signage with logo throughout student projects**

### WORKSHOP SPONSOR - \$5000

Don't miss an opportunity to familiarize potential recruits with your organization. During your session, the leaders in your organization can provide organizational information, convey company best practices, and network with attendees.

### COLLEGE AND CAREER EXPO RATES (8'X8' Booth):

Corporate: **\$3,000**

Government: **\$2,500**

Approved Non-Profit: **\$2,000**

\*\*All times/days are based on availability.