NSHSS Blog Writing Guidelines

Blog Criteria

a. Blog Title
   i. Brief description of the subject.

b. Content Length
   i. Blogs should only be between 500 - 1000 words, roughly 2-3 pages.
   ii. Paragraphs should have a minimum of 3-4 sentences and should be organized into sections in order to keep the reader engaged and interested.

c. Sub-Headers
   i. Incorporating sub-headers helps to improve the strength of the blog. (Example: 7 Tips for Picking your College or University)
   ii. Use sub-headers for content organization which helps to make the blog visually appealing and inviting.

d. Images
   i. Please submit at least three images to use for the blog post, including a headshot, and two other images that relate to the subject of your blog. (Example: If your blog is about your study abroad experience, send pictures of yourself at landmarks or historical locations, etc.)

e. Keep it Academic
   i. You are the expert!
   ii. Share your:
      1. Tips
      2. Experiences
      3. Resources
   iii. Share links to those resources, organizations you reference, or your own website.