



NSHSS
Be Honored. Be More.

NSHSS Blog Writing Guidelines

Blog should consist of the following

- a. Blog Title
 - i. Brief description of the subject.
- b. Content-Length
 - i. Blogs should only be around 500 - 600 words, roughly 2-3 pages.
 - ii. Paragraphs should have a minimum of 3-4 sentences and should be organized into sections in order to keep the reader engaged and interested.
- c. Keep Content Academic and Experience-Based
 - i. You are the expert! Blog posts should reflect skills you've learned, organizations you are involved with, and community outreach work.
 - ii. Share your:
 1. Tips for other students
 2. First-hand experiences and knowledge
 3. Resources
 - iii. Share links to those resources, organizations you reference, or your own website.
- d. Sub-Headers
 - i. Incorporating sub-headers helps to improve the strength of the blog. (Example: 7 Tips for Picking your College or University)
 - ii. Use sub-headers for content organization which helps to make the blog visually appealing and inviting.
- e. Images
 - i. Please submit at least three images to use for the blog post, including a headshot, and two other images that relate to the subject of your blog. (Example: If your blog is about your study abroad experience, send pictures of yourself at landmarks or historical locations, etc.)