NSHSS Blog Writing Guidelines

Blog should consist of the following

a. Blog Title
   i. Brief description of the subject.

b. Content-Length
   i. Blogs should only be around 500 - 600 words, roughly 2-3 pages.
   ii. Paragraphs should have a minimum of 3-4 sentences and should be organized into sections in order to keep the reader engaged and interested.

c. Keep Content Academic and Experience-Based
   i. You are the expert! Blog posts should reflect skills you’ve learned, organizations you are involved with, and community outreach work.
   ii. Share your:
       1. Tips for other students
       2. First-hand experiences and knowledge
       3. Resources
   iii. Share links to those resources, organizations you reference, or your own website.

d. Sub-Headers
   i. Incorporating sub-headers helps to improve the strength of the blog. (Example: 7 Tips for Picking your College or University)
   ii. Use sub-headers for content organization which helps to make the blog visually appealing and inviting.

e. Images
   i. Please submit at least three images to use for the blog post, including a headshot, and two other images that relate to the subject of your blog. (Example: If your blog is about your study abroad experience, send pictures of yourself at landmarks or historical locations, etc.)