



NSHSS

Be Honored. Be More.

Teen Trends Survey

July 2025



Participants Breakdown

HIGH SCHOOL GRADUATION YEAR BASED

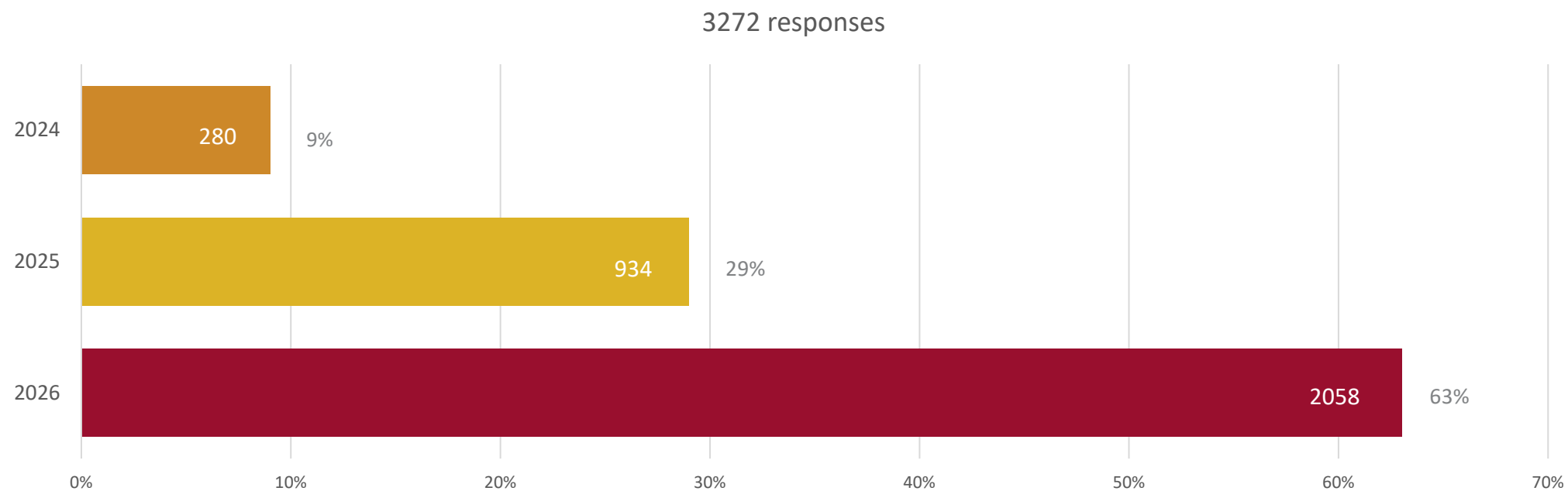
<u>Audience</u>	<u>Actual Responses</u>
<i>Members</i>	
HS Graduation Year 2026	2058 (63%)
HS Graduation Year 2025	934 (29%)
HS Graduation Year 2024	280 (9%)
<i>Total</i>	3272

Participants Breakdown

GENDER BASED OVERVIEW

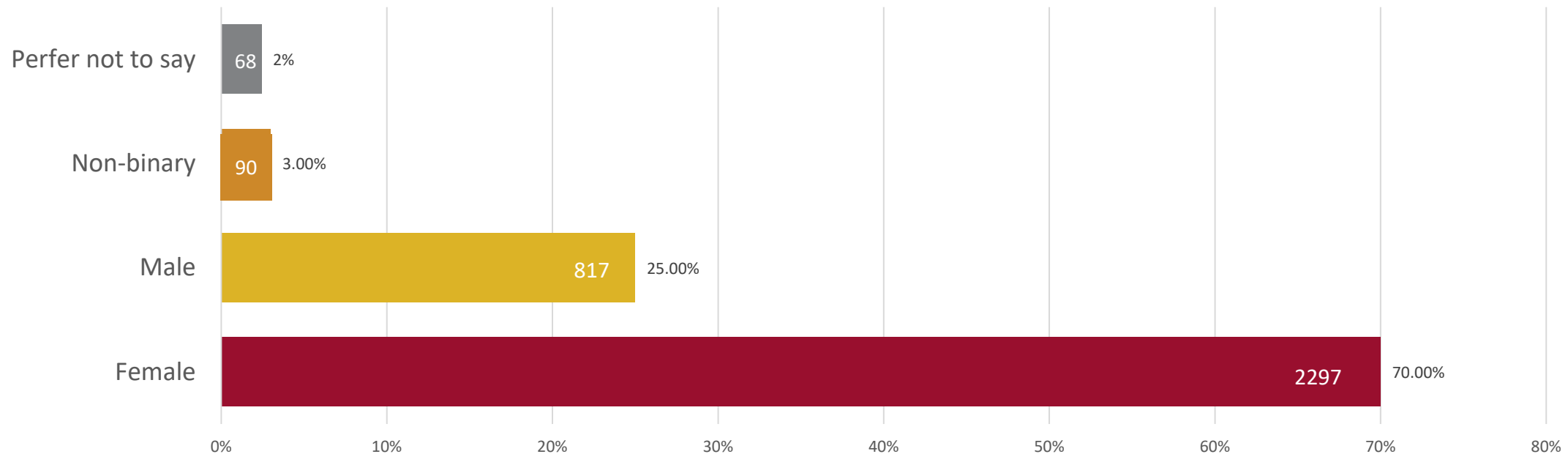
<u>Audience</u>	<u>Actual Responses</u>
<i>Gender</i>	
Female	2297 (70%)
Male	817 (25%)
Non-Binary	90 (3%)
Prefer not to say	68 (2%)
<i>Total</i>	3272

What year will you graduate from high school?



How do you identify?

3272 responses





SURVEY RESPONSES

2025 TEEN TRENDS

RESULTS



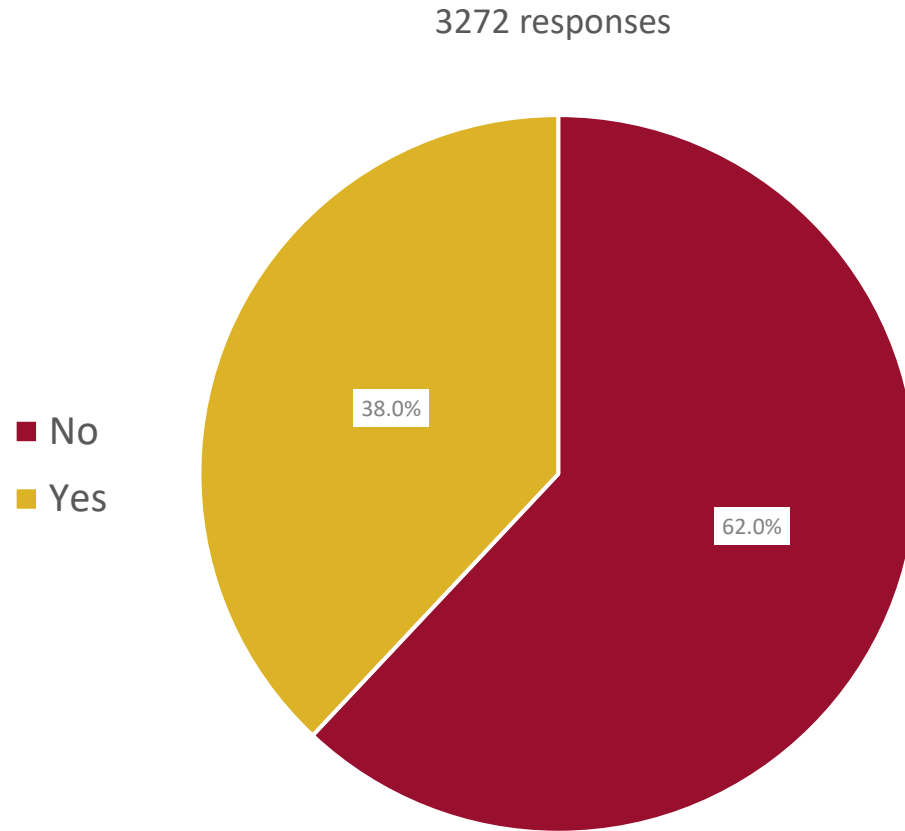


Gender Based Overview

<u>Audience by Gender</u>	<u>AI and Job Security</u>	<u>Mental Health Concerns</u>	<u>Post-College Independence</u>	<u>Media Skepticism</u>
Female (2297)	Not worried that AI might replace them (60.86%)	Feel somewhat anxious or depressed (60.64%)	Don't expect to live at home after college (52.8%)	Believe misinformation is a big problem with our news today (71.87%)
Male (817)	Not worried that AI might replace them (66.95%)	Feel somewhat anxious or depressed (58.5%)	Don't expect to live at home after college (51.28%)	Believe misinformation is a big problem with our news today (71.87%)
Non-Binary (90)	Not worried that AI might replace them (54.44%)	Feel very anxious or depressed (61.11%)	Expect to live at home after college (52.22%)	Believe misinformation is a big problem with our news today (87.77%)
Prefer not to say (68)	Worried that AI might replace them (52.94%)	Feel somewhat anxious or depressed (52.94%)	Expect to live at home after college (58.82%)	Believe misinformation is a big problem with our news today (77.94%)

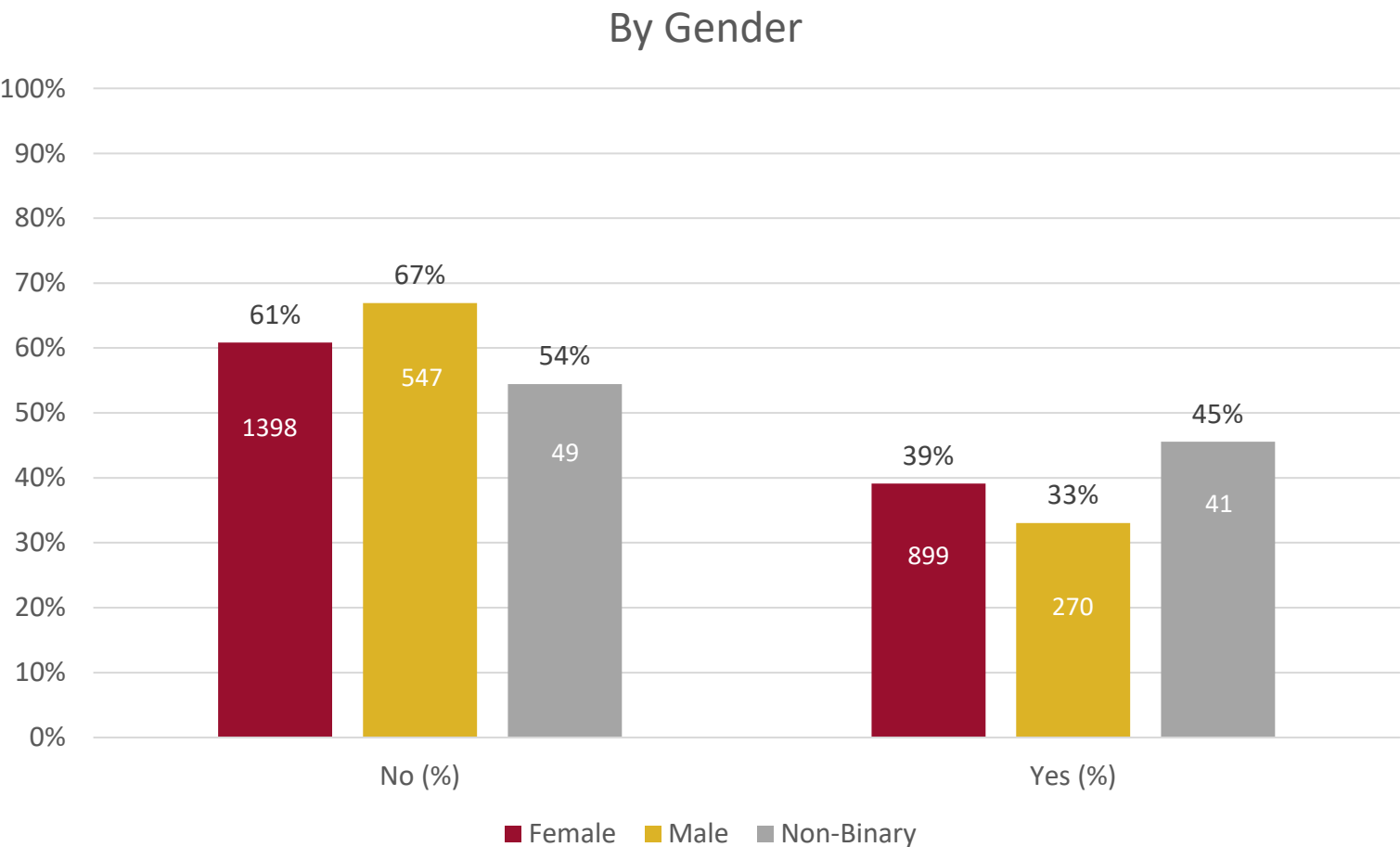
1

Do you worry that AI might replace you in your job in the next 10 years?

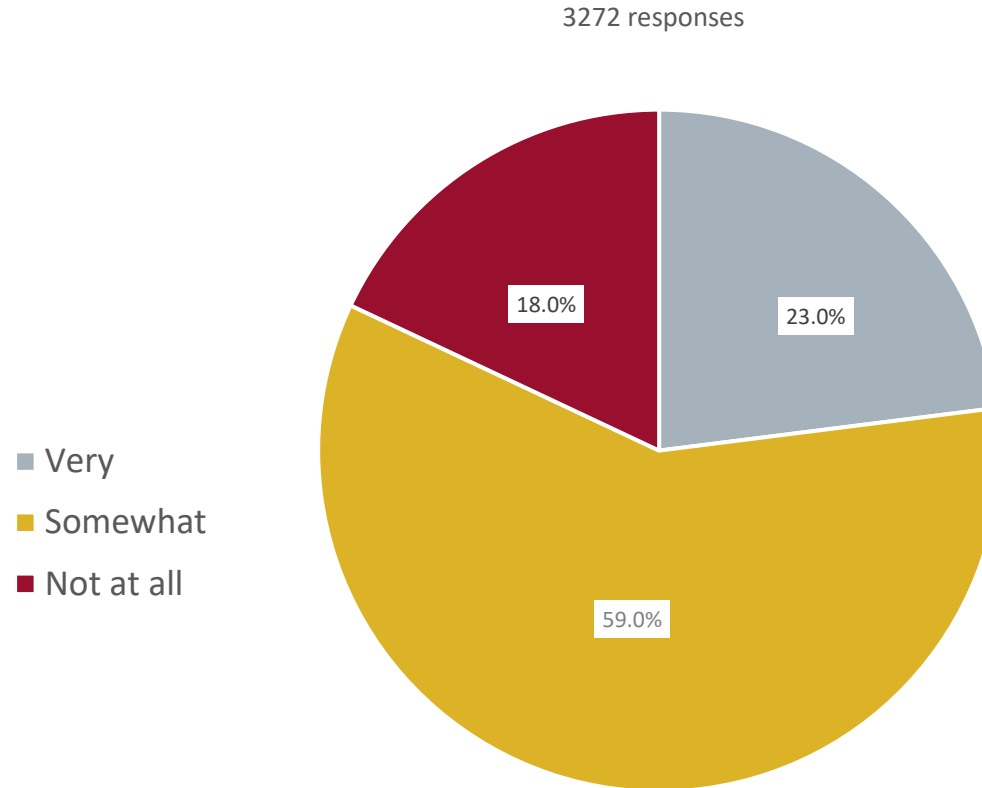


1

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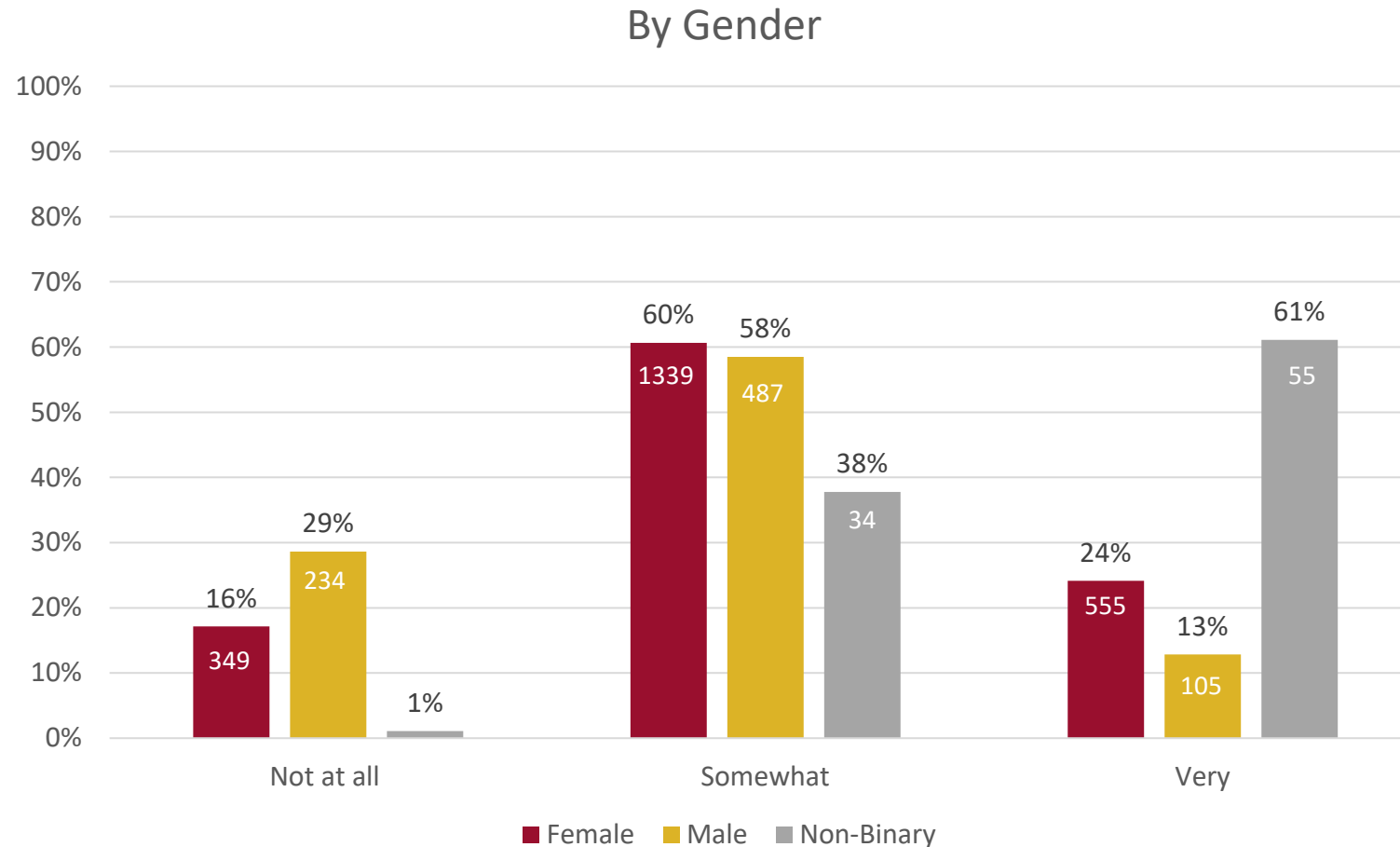


2 With world events today, to what degree do you feel anxious or depressed?



2

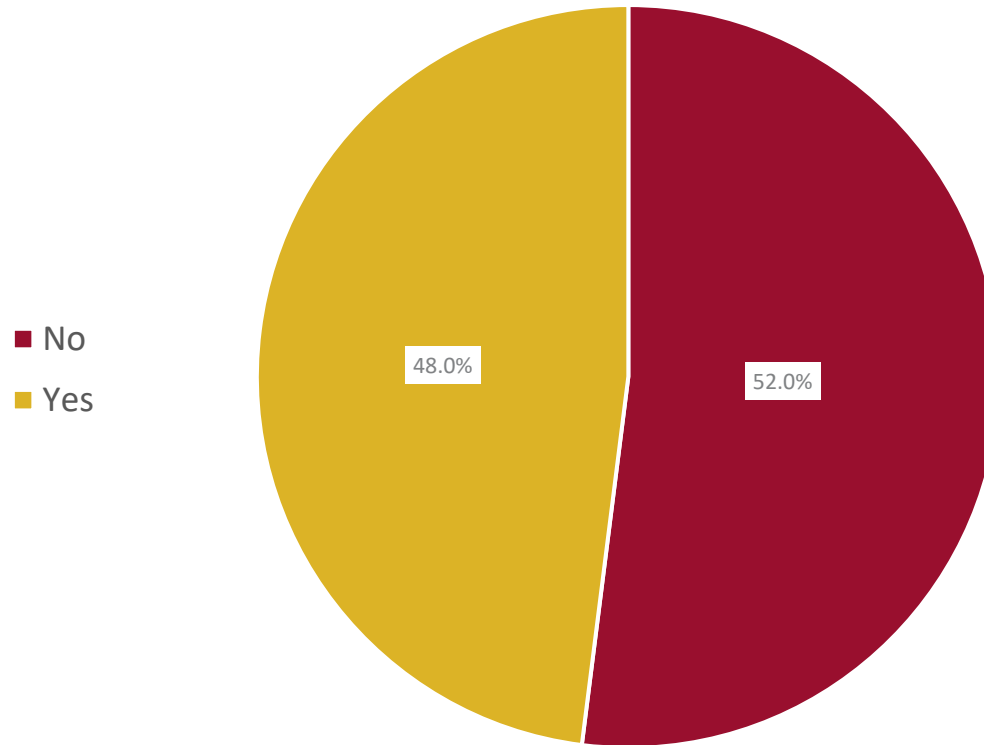
With world events today, to what degree do you feel anxious or depressed?



3

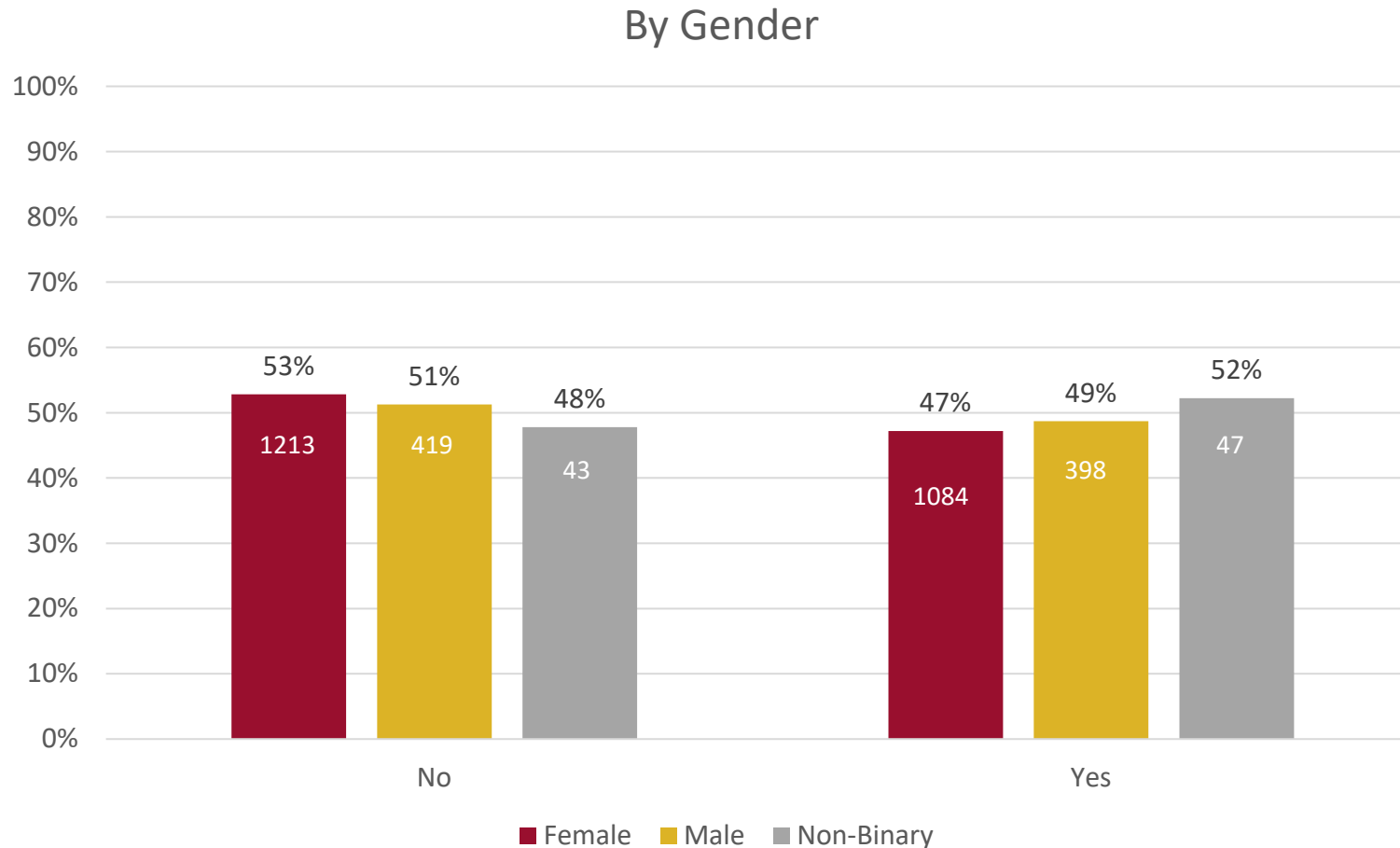
Do you expect to live at home for one year or more after college?

3272 responses



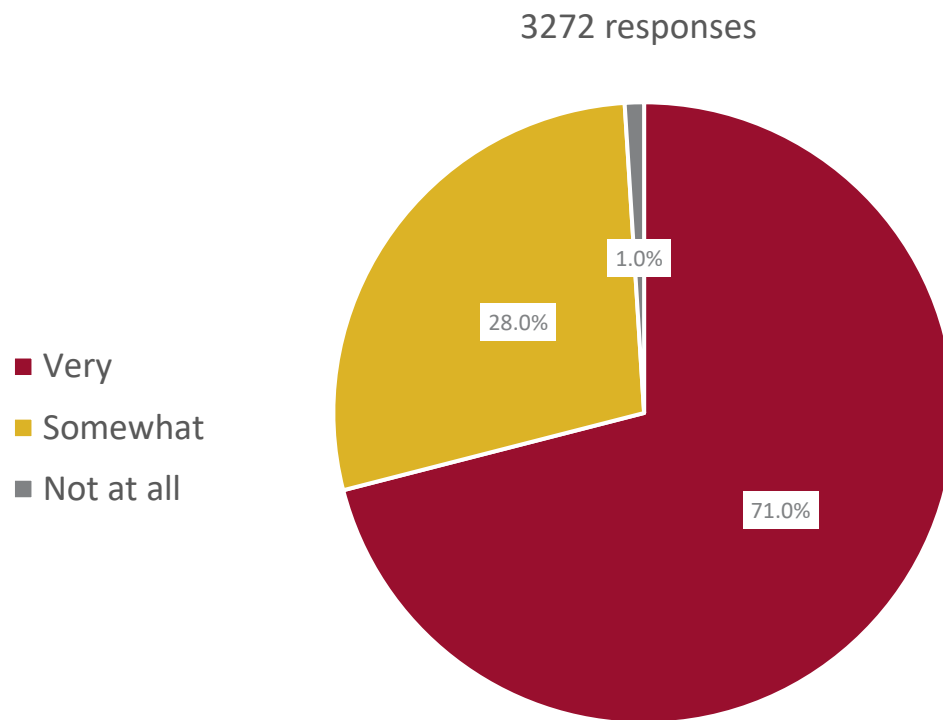
3

Do you expect to live at home for one year or more after college?



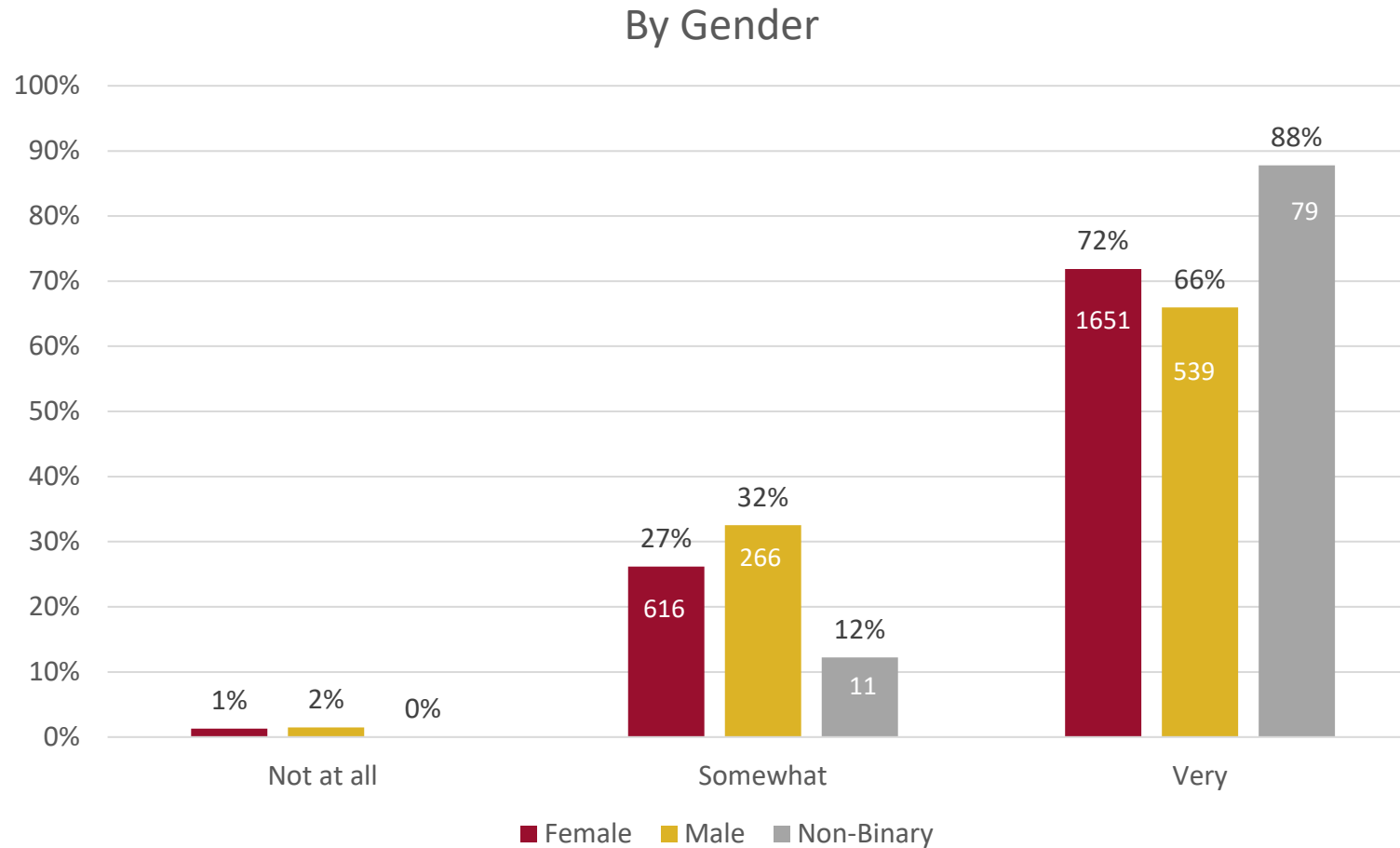
4

To what degree do you think misinformation is a problem with our news today?



4

To what degree do you think misinformation is a problem with our news today?



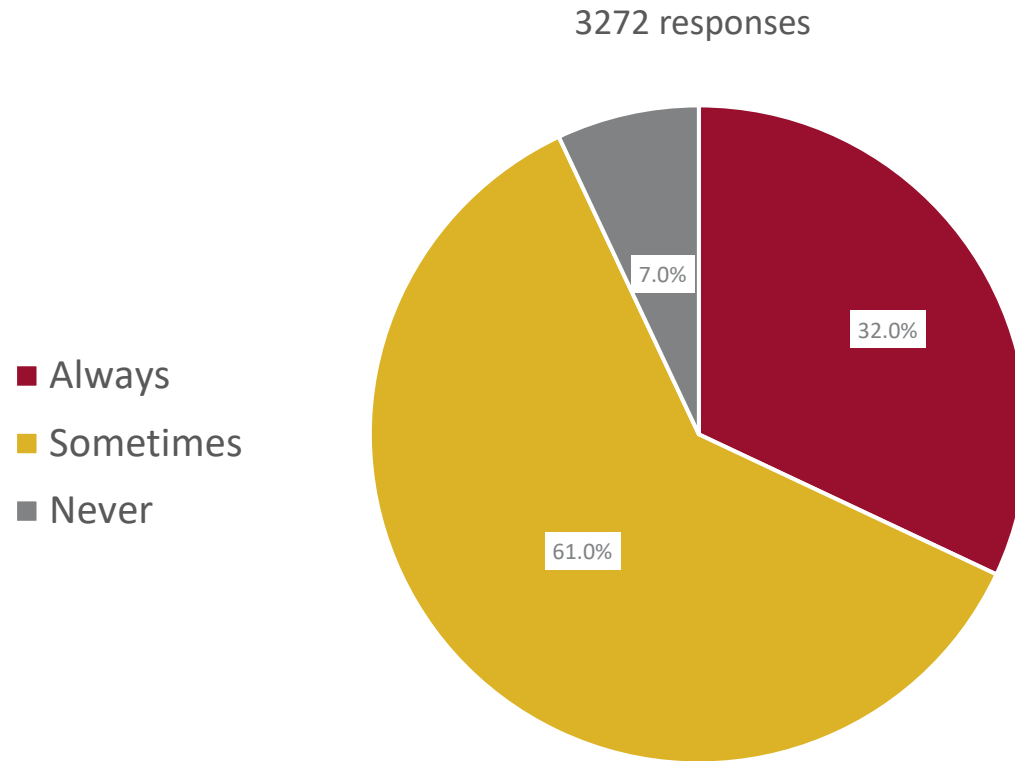


Gender Based Overview

<u>Audience by Gender</u>	<u>News Consumption Habits</u>	<u>Career Readiness</u>	<u>Financial Literacy</u>	<u>Influence of Public Figures</u>
Female (2297)	Sometimes check news they see on social media (61.29%)	Has a clear career plan (74.9%)	Understands how to manage personal finances (60.68%)	Somewhat influenced by celebrities/influencers (52.24%)
Male (817)	Sometimes check news they see on social media (59.97%)	Has a clear career plan (70.37%)	Understands how to manage personal finances (69.88%)	Not at all influenced by celebrities/influencers (50.42%)
Non-Binary (90)	Sometimes check news they see on social media (55.55%)	Has a clear career plan (65.55%)	Understands how to manage personal finances (62.22%)	Somewhat influenced by celebrities/influencers (55.55%)
Prefer not to say (68)	Sometimes check news they see on social media (51.47%)	Has a clear career plan (54.41%)	Understands how to manage personal finances (64.7%)	Not at all influenced by celebrities/influencers (45.58%)

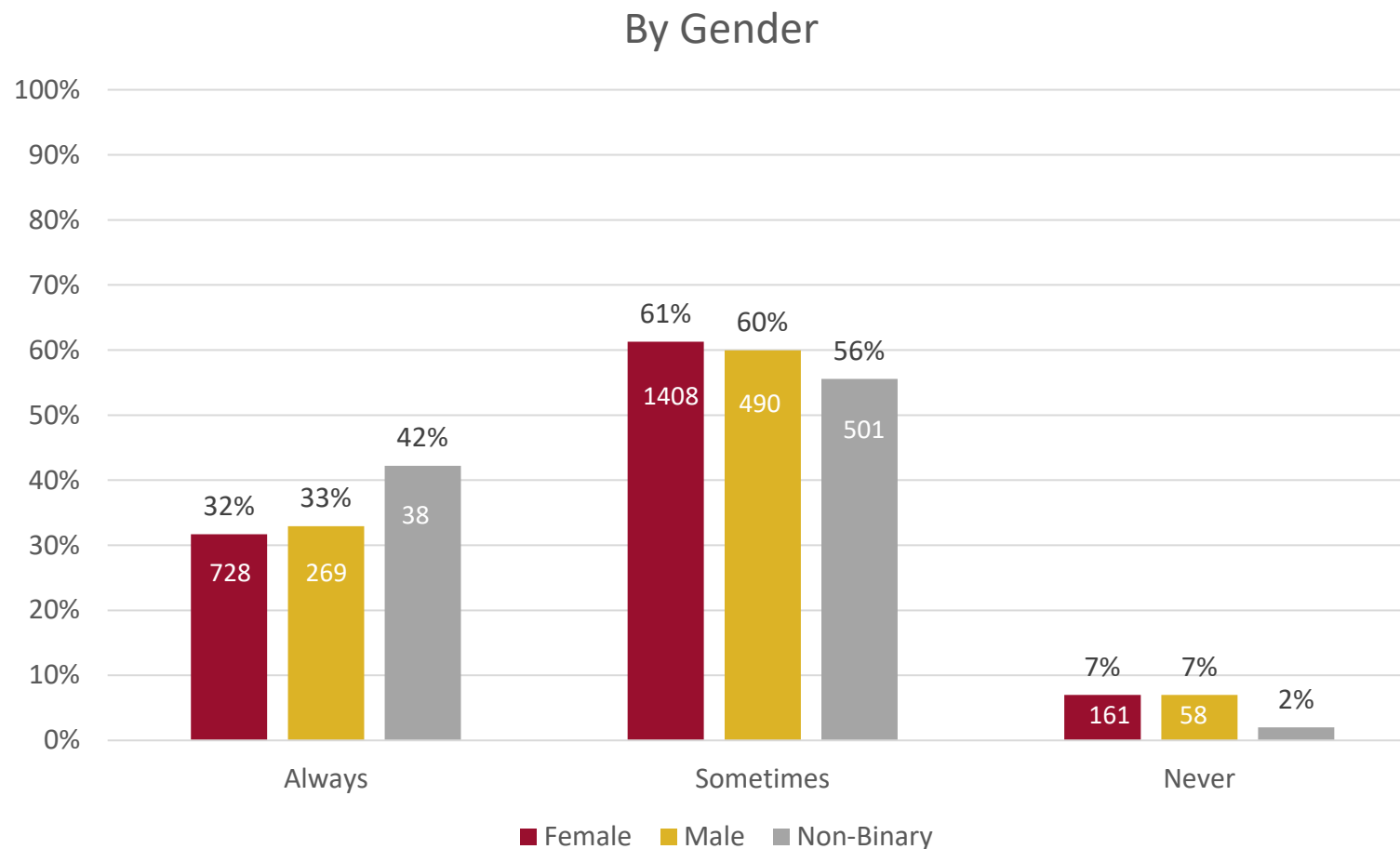
5

How often do you fact check news you see on social media?



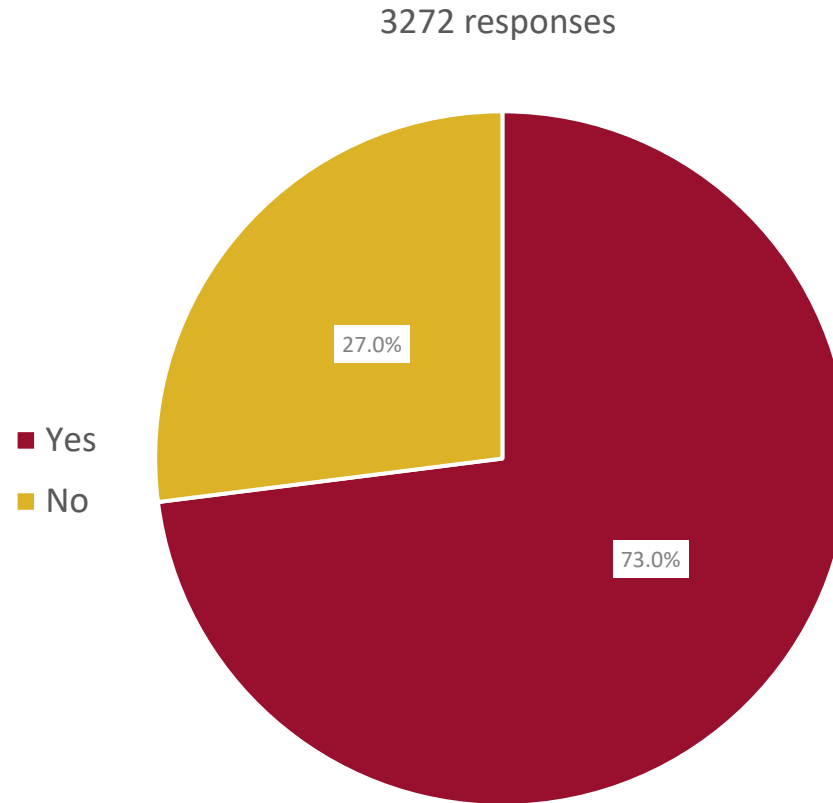
5

How often do you fact check news you see on social media?



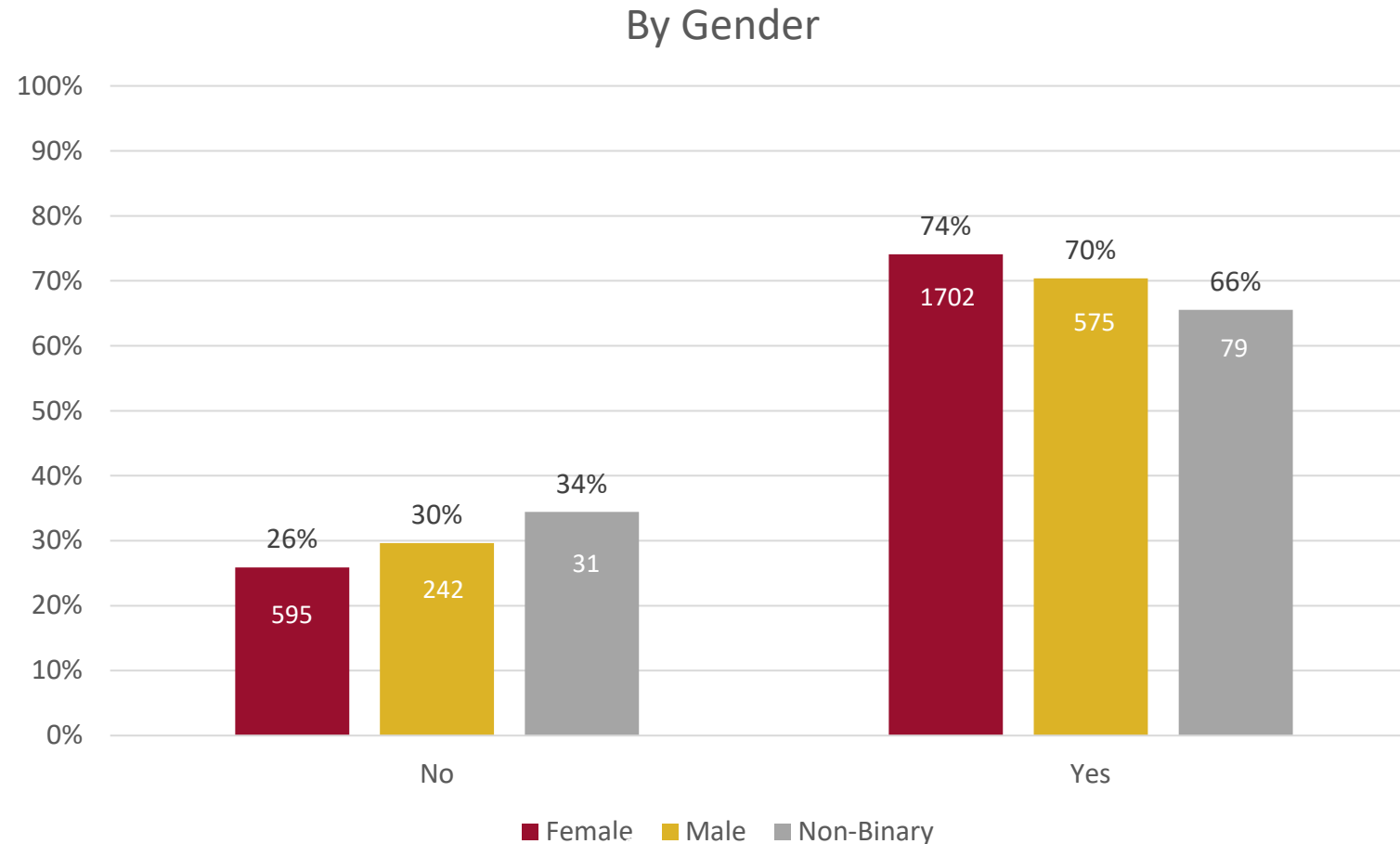
6

Do you have a clear plan for what you want to do for a career?



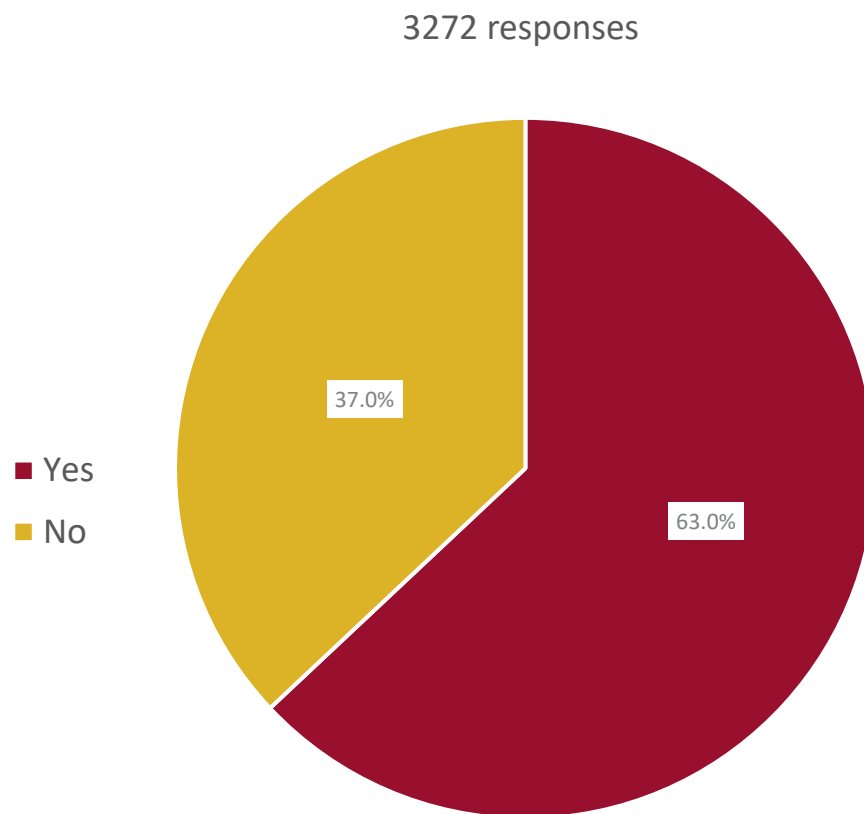
6

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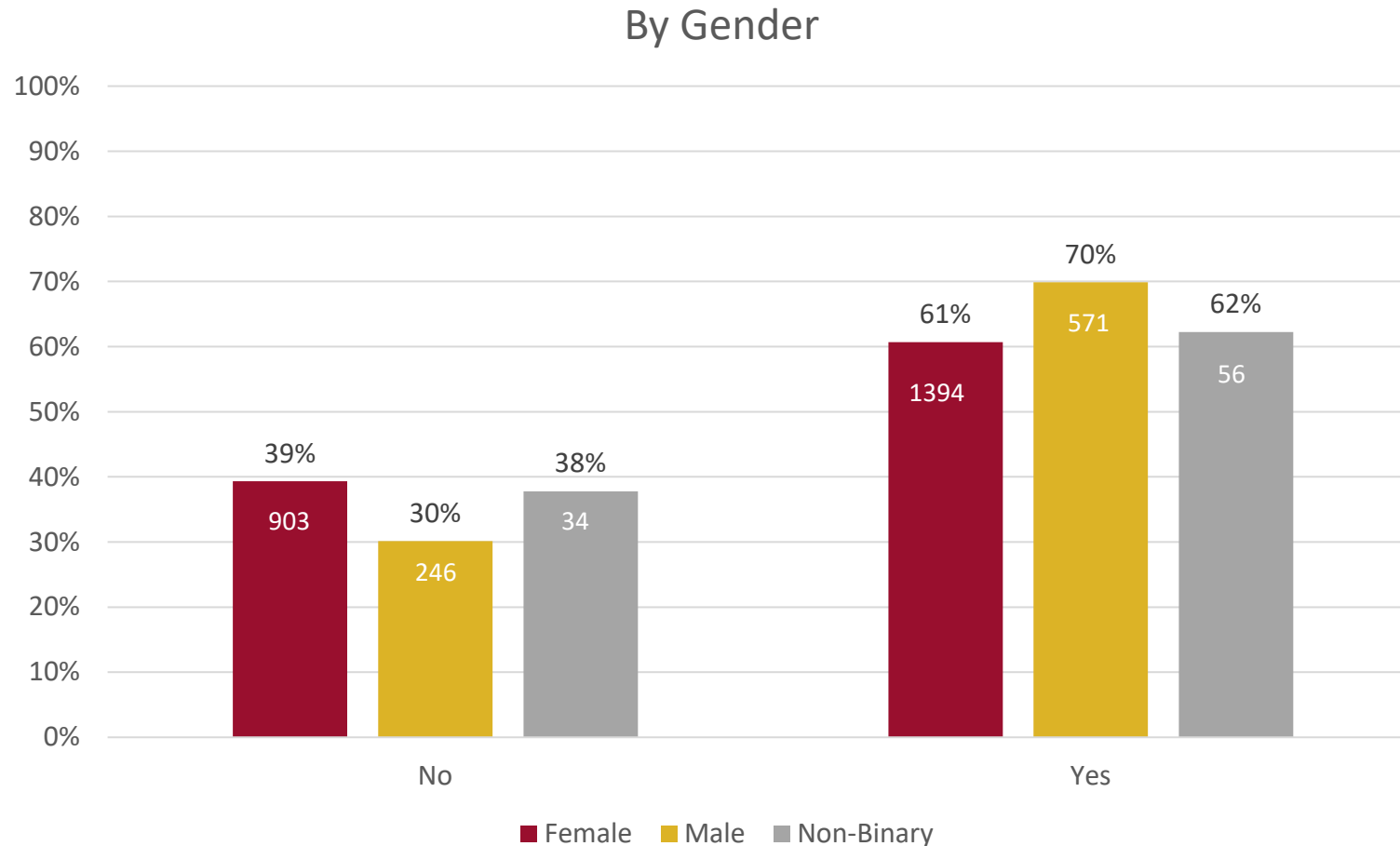
7

Do you understand how to manage your personal finances?



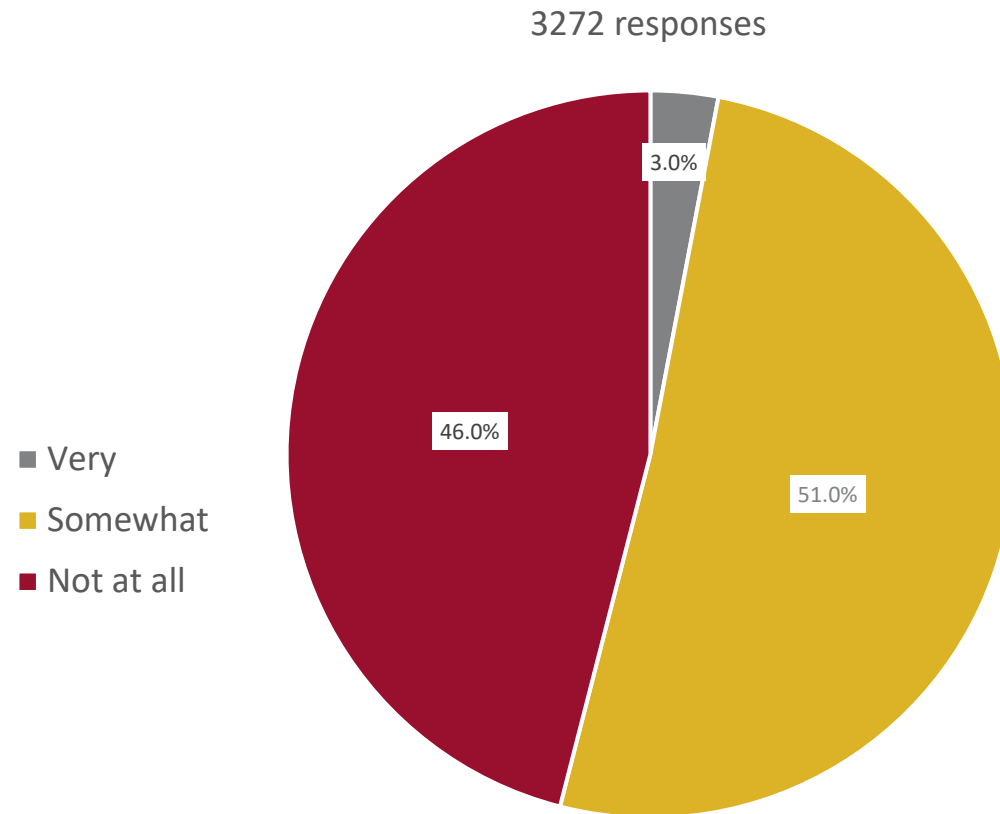
7

Do you understand how to manage your personal finances?



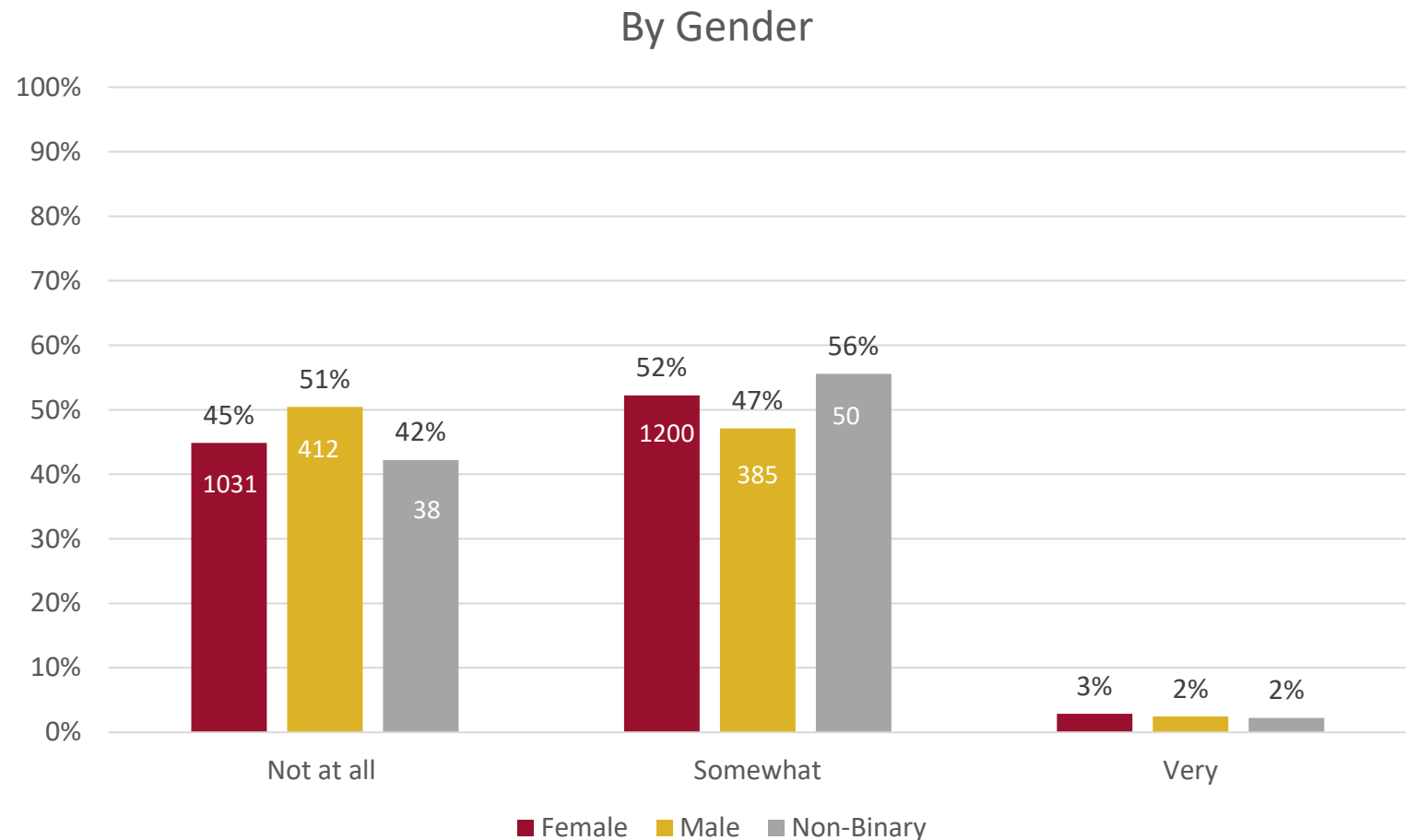
8

To what degree are you influenced by celebrities/influencers?



8

To what degree are you influenced by celebrities/influencers?





Key Takeaways

- **AI is a job threat.** More than one third (**38%**) worry that AI might replace them in their jobs in the next 10 years.
- **Misinformation is rife.** Every single respondent – **99%** – said misinformation is a problem with our news today.
- **No trust in social news.** The same holds true for social media: **93%** factcheck news they see on social media, always or sometimes.
- **World events are damaging.** World events are having a damaging negative effect on teens, with **82%** saying they feel very or somewhat anxious or depressed by world events. Girls are taking it harder, with **85%** of girls more likely to feel very or somewhat affected versus **71%** of boys.



Key Takeaways

- **Young people are financially savvy – and boys more than girls.** Nearly one third (**63%**) said they understand how to manage their personal finances.
- **Celebrities and influencers have clout.** More than half of respondents (**55%**) say that they are very or somewhat influenced by celebrities or influencers, while **46%** say they are not.
- **They'll be heading back home.** Living on their own right after college isn't feasible for the majority of teens. Nearly half (**48%**) say that they expect to live at home for one year or more after college.
- **Students know where they're going,** with **73%** saying they have a clear plan for what they want to do for a career.

Thank You!

National Society of High School Scholars 2025 Teen Trends Survey