2024 VCCS
Virtual College & Career Summit

Join NSHSS, CollegeAdvisor.com, and U.S. News & World Report for a day of networking, college admissions insider information, informed “AHA” moments, and inspiration! This virtual event is a phenomenal opportunity to hear from and engage with educational resources and industry leaders from across the U.S. who are all vested in your future successes! You’re already a high-performing student on a hopeful path toward a bright future. Use this event to get further!

Explore our virtual event space to hear informative & inspiring presentations, visit the exhibit hall to engage with representatives from top colleges and companies, and network with fellow students in the lounge area to broaden your social circle! You won’t want to miss “clicking” into this wealth of helpful information from the comfort of your home! Register today!

Contact partnerships@nshss.org with any questions.
Saturday, May 4th, 2024

About the Hosts

**NSHSS**
“Since 2002, the National Society of High School Scholars (NSHSS) has been supporting young academics on their journey to college and beyond as they prepare to become the leaders of tomorrow. Co-founded by the grand-nephew of Alfred Nobel, NSHSS is inspired by the mission of the Nobel Prize to support academic achievement and world betterment. NSHSS pursues this mission by connecting members with scholarships, innovation grants, college fairs, internships, career and leadership opportunities, partner discounts, and more.”

**CollegeAdvisor.com**
“Founded in 2019, CollegeAdvisor.com has helped over 7,000 students achieve their college dreams. CollegeAdvisor.com provides personalized, effective, and accessible college admissions advising to students from all backgrounds. Our team has helped students gain admission to every Ivy League and Top 50 school with 1 million free sign-ups, offering on-demand access to college admissions help. We work with students across the U.S. as well as international students from over 70 countries looking to attend US universities.”

**U.S. News & World Report**
“U.S. News & World Report is a multifaceted digital media company dedicated to helping consumers, business leaders and policy officials make important decisions in their lives. We use world-class data and technology to publish independent reporting, rankings, journalism, and advice that has earned the trust of our readers and users for more than 90 years.”

**vFairs**
vFairs is an all-in-one event management platform that powers virtual, hybrid and in-person events. The platform helps organizations around the world manage and host epic events of all kinds including conferences, trade shows, hiring fairs, student events, internal company events, and more. Additionally, the solution is scalable which means whether you have 50, 500, or 10,000+ attendees, it can power events of all sizes.
Attendee Demographic Info

VCCS attracts a diverse and accomplished demographic of high-achieving high school students. A majority of students attending have impressive academic backgrounds with a 3.5+ GPA and represent the top 20% of their respective graduating classes. The summit anticipates attendees from various high school graduation years, showcasing the bright talents of upcoming classes. Career aspirations span a wide spectrum, reflecting the attendees’ interests in fields such as STEM, humanities, business, and the arts. The event is committed to fostering inclusivity, bringing together students of various ethnic & cultural backgrounds for a rich and collaborative learning experience. The demographics page provides a comprehensive snapshot of the vibrant and dynamic student body that colleges and sponsors will have the opportunity to engage with during VCCS.

% vs Grad Year

Expected Career Paths

Languages

Ethnicity

2024 Virtual College & Career Summit

*Student Demographics from NSHSS
# Exhibitor Booths & Features

## Exhibitor Booth

$350

- Branded booth
- 2 booth representatives

## Additional Add-Ons

<table>
<thead>
<tr>
<th>Event Features</th>
<th>Price</th>
<th>Notes</th>
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</thead>
<tbody>
<tr>
<td>Standard Branded Booth</td>
<td>$350</td>
<td>Comes with 2 booth reps</td>
</tr>
<tr>
<td>Additional Booth Representatives</td>
<td>$50</td>
<td>Up to 5</td>
</tr>
<tr>
<td>Logo in Lobby</td>
<td>$550</td>
<td>Logo in lobby on signage</td>
</tr>
<tr>
<td>Document Sharing</td>
<td>$150</td>
<td></td>
</tr>
<tr>
<td>Ad Placements and Signage in Exhibit Hall</td>
<td>$200</td>
<td></td>
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<tr>
<td>Logo Placement in Virtual Auditorium</td>
<td>$200</td>
<td></td>
</tr>
<tr>
<td>Sponsor Themed Exhibition Floor</td>
<td>$2500</td>
<td></td>
</tr>
<tr>
<td>Sponsored Webinar Session/General Session (20-minute slot)</td>
<td>$1750</td>
<td>Host a fully-branded webinar session</td>
</tr>
<tr>
<td>Timed Announcements</td>
<td>$400</td>
<td>Announcements will pop up for everyone logged in to the virtual event at a scheduled time and can be in text, audio, or video formats</td>
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<tr>
<td>Sponsored Survey/Polls</td>
<td>$750</td>
<td>Increase brand visibility and get valuable feedback from attendees about specific topics</td>
</tr>
<tr>
<td>Promotional Banner</td>
<td>$200</td>
<td></td>
</tr>
<tr>
<td>Promo Video</td>
<td>$100</td>
<td>Short promo video included in booth</td>
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## Silver Level Booth

## Platinum Level Booth

## Gold Level Booth
Sponsorship Levels & Inclusions

VCCS offers an unparalleled opportunity for organizations to align with excellence and invest in the future of high-achieving high school students. Our carefully curated sponsorship packages cater to diverse marketing objectives, providing organizations with distinct levels of visibility and engagement. From Platinum to Gold and Silver, each tier offers exclusive benefits, including virtual booths, speaking opportunities, brand recognition, and access to a targeted audience of top-tier students and educators. As depicted in our sponsorship level graphs, organizations can strategically choose a package that suits their promotional goals, ensuring maximum impact and exposure throughout the event. By partnering with VCCS, sponsors not only support the academic and professional growth of exceptional students but also gain a unique platform to showcase their commitment to education and talent development.

<table>
<thead>
<tr>
<th>Silver Tier</th>
<th>Gold Tier</th>
<th>Platinum Tier</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1,995</td>
<td>$2,995</td>
<td>$3,995</td>
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</table>

- **Silver Tier**
  - Clickable logo on landing page
  - Logo in lounge
  - Clickable logo on signage in exhibit hall
  - Email marketing mentions
  - On-demand, pre-recorded video on resources section
  - Branded booth
  - 3 booth representatives
  - Representation on leaderboard

- **Gold Tier**
  - Clickable logo on landing page
  - Logo in lobby
  - Clickable logo on signage in exhibit hall
  - Email marketing mentions
  - 3 banners
  - On-demand, pre-recorded video on resources section
  - Document branding
  - Branded booth
  - 5 booth representatives
  - Representation on leaderboard

- **Platinum Tier**
  - Clickable logo on landing page
  - Clickable logo in lobby and auditorium
  - Email marketing mentions
  - Pre-recorded video ad on the landing page of the event
  - Logo on welcome video of the platform
  - 3 sponsored push Notifications
  - Branded booth
  - Unlimited booth representatives
  - Up to 3 banners to promote your brand
  - Clickable logo on signage in exhibit hall
  - Document hosting
  - 30 min general session
  - Representation on leaderboard
vFAIRS Event Demo & Sample

Look for vFAIRS spaces and white boxes for banner locations.